Price List Glossary
Desktop Shrinkwrap Products

Columns & their definitions:

Adobe Part Number: Product number assigned by Adobe

Product: The name of the Adobe Product for sale

Version: Version of the product

Lang.: Language

Platform: The operating system in which the software is intended to work on

Config.: Specific configuration or description of the type of item for sale, such as Upgrade, Renewal, Doc Set

Config. Detail: Additional information about the configuration or type of product. For example a Renewal SKU might have a 1Y or 2Y to specify the length of the time for the renewal

Metric Unit of measure for something; users, decodes, per doc etc.

Additional Detail: Information varies, refer to specific definitions. Sometimes utilized for the additional configuration detail, or additional metrics about the specific details of each part number

Level Detail: Describes the licensing program level to which each SKU is a part. A product has a separate part number for each licensing level. It is important to use the appropriate SKU for the customer's licensing level.

ESP: Estimated Street Price. This is the estimated price for the specific region, market sector, program and product. Adobe does not set nor guarantee end user prices, however sets street prices for all price lists. Please not that this is NOT the full list

Price: The price column states the price for each part number for the resale partner.

Point Value: Number of points achieved through a volume licensing program when this item is purchased

Start Date: start date of item (promotion start date or first day to order a new product for example)

End Date: End date of item (promotion start date or first day to order an old product for example))

Products Available

Code	Description	Code	Description
ACRO	Acrobat	ACAP	Acrobat Capture
ADST	Acrobat Distiller	ACRM	Acrobat Messenger
ACPR	Acrobat Pro	APRO	Acrobat Professional
AENC	Adobe Encore	PPRO	Adobe Premiere Pro
ATS	Adobe Type Set	AEPB	After Effects PB
AEST	After Effects STD	AUDT	Audition
CS	Creative Suites Premium	CSST	Creative Suites Standard
DMST	Digital Video Collection	FF	Font Folio

Products Available

Code	Description	Code	Description
FFOT	Font Folio OT	FM	FrameMaker
FGML	FrameMaker + SGML	FGSH	FrameMaker SGML Shrd
FMSH	FrameMaker Shared	GLVE	GoLive
ILST	Illustrator	IDSN	InDesign
LTRM	Lightroom	PGMP	PageMaker
	Photoshop	PSA	Photoshop Album
PSE	Photoshop Elements	PEPE	PHSP & PREM Elements
PREM	Premiere	PRE	Premiere Elements
ATCL	Type Classics Learn	DVPR	Video Collection Pro
DVST	Video Collection Std	STEP	Creative Suite Premium
AUTH	AUTHORWARE	CENT	ColdFusion Enterprise
CNSB	CONTRIBUTE/STUDIO BUNDLE	CNTB	CONTRIBUTE
CORP	CORPORATE	CPDG	CPD GENERAL
CPTV	CAPTIVATE	CRCS	CROSS CATEGORY SOLUTION
CSTD	ColdFusion Standard	DRCT	DIRECTOR
DRMM	DIRECTOR MM STUDIO	DRWV	DREAMWEAVER
FHND	FREEHAND	FLAD	FLASH ADVERTISING
FLCM	Flash Media Server	FLCS	FLASHCAST
FLDP	FLASH DESKTOP PLAYER	FLLT	FLASH LITE
FLPA	FLASH PAPER	FLPR	FLASH PRO
FLPS	FLASH PLAYER SDK	FLRT	FLASH REMOTING
FLSH	FLASH	FTGR	FONTOGRAPHER
FWKS	FIREWORKS	GENR	GENERATOR
HSTL	HOMESITE TOOL	JRAD	JRUN ADVANCED
JRET	JRUN ENTERPRISE	JROM	JRUN OEM
JRPR	JRUN PRO	JRSV	JRUN SERVERS
LRNS	LEARNING STUDIO	MBFP	MOBILE FLASH PLAYER
RBHP	ROBOHELP	RBIN	ROBOINFO
STDO	Studio Standard	STFP	Studio
DVAP	Production Studio Premium	DVAS	Production Studio Standard

Language Code

Language Code

Code	Description	Code	Description
ALL	All Languages	CS	Chinese Simplified
CT	Chinese Traditional	D	German
DK	Danish	E	Spanish
F	French	FC	French Canadian
I	Italian	IE	International English
JPL	Japanese	KOR	Korean
LAS	Latin American Spani	MUE	Multi European Languages
MUL	Multi Language	N	Norwegian
NAS	North American Spanish	NL	Dutch
P	Portuguese	RU	Russian
S	Swedish	SF	Finnish
UE	Universal English	UKR	Ukrainian
WWE	Worldwide English	WWF	Worldwide French
WWS	Worldwide Spanish		

Platform

Code	Description	Code	Description
ALP	All Platforms other than Win and Mac	LNX	LINUX
MAC	Macintosh	MLP	Multiple Platforms (WIN and MAC)
OTH	Other	SUN	SOLARIS
UNX	UNIX	WIN	Windows

Configuration

Code	Description	Code	Description
CMUPG	Competitive Upgrade	ED	Educational
EDPRM	Educational Promo	EDUPG	Educational Upgrade
PROMO	Promotion	RET	Retail
UPG	Upgrade	UPPRM	Upgrade Promo
UPSL	Upsell	RDES	Retail Expert Support

Configuration Detail

Configuration Detail

Code	Description	Code	Description
1.X PRO	Upgrade from 1.x Professional	1CPU	1 Computer
2CPU	2 Computers	4CPU	4 Computers
6PK	6 users	APRO 6	Acrobat 6.0 Professional (Upgrade from)
APRO 7	Acrobat 7.0 Professional (Upgrade from)	DVAP&FLPR	Production Studio Premium and Flash Professional
EDU MX	Upgrade from Director MX Educational	FR 1.X PER	Upgrade from 1.x Personal
FR 1.X PRO	From version 1.x professional (upgrade)	FR 10	From version 10 (upgrade)
FR 10.X	From version 10.x (upgrade)	FR 5.X/6.0	From version 5.x or 6.0 (upgrade)
FR 6.5	From version 6.5 (upgrade)	FR 6X 2CPU	From version 6.x for 2 computers
FR 6X ENT	Upgrade from 6x Enterprise	FR 6X STD	From version 6.x standard (upgrade)
FR 7	From version 7 (upgrade)	FR 9	From version 9 (upgrade)
FR 9.X	From version 9.x (upgrade)	FR DRWV	From Dreamweaver (upgrade)
FR FLSH	From Flash (upgrade)	FR STDO	From Studio (upgrade)
MX & 8.5	Upgrade from Director MX and version	NET&JAVA 1CPU	.NET & JAVA for 1 CPU
NET&JAVA 2CPU	.NET & JAVA for 2 CPUs	NET&JAVA 4CPU	.NET & JAVA for 4 CPUs
PRO	Professional Edition	PRO NET X5	Robohelp Office Pro for .Net version X5
PRO X5	for version Pro X%	STEP&FLPR	Creative Suite Premium & Flash Pro
STEP&STFP	Creative Suite Premium & Studio 8	X5	Robohelp Office Version X5

Additional Detail

Code	Description	Code	Description
100PK	100 USER PACK	10PK	10 users/10 per pack
200PK	200 USER PACK/ 200 users/200 per pack	20K/PP	A dongle pack. 20K = 20,000 PP=Print Processor
2B	Revision to packaging, no part no change	30PK	30 users/30 per pack
4x5x ST-PR	UPGRADE FROM VERSION 4x or 5x STANDARD TO PROFESSIONAL	50PK	50 user pack
6.0 PRO-PRO	UPGRADE FROM VERSION 6.0 PROFESSIONAL TO PROFESSIONAL	6.0 STD-STD	UPGRADE FROM VERSION 6.0 STANDARD TO STANDARD
6.5&PRIOR	CONSIGN UPGRADE FROM 6.5 &	ACT	ACTIVATION
Agent Pack	plug in		

Additional Detail

Code	Description	Code	Description
Any language code ex IE/F/D	languages included in a multi language part number	any product	upsell from this product code
any product code, version	upgrade from version and product code	CLASS TRD	CLASS TRADE
CLSRM PK	CLASS ROOM PACK	CLUSTER	CLUSTER
CLUSTER 1PP	CLUSTER 1 PROCESSOR PACK	CLUSTER 2PP	CLUSTER 2 PROCESSOR PACK
CLUSTER 4PP	CLUSTER 4 PROCESSOR PACK	COAUTHOR	INCLUDES COAUTHOR (product in GoLive)
COGS UPG ENC	COGS UPGRADE FROM ENCORE	COGS UPG ENCO	COGS UPGRADE FROM ENCORE
COGS UPG ENCOR	COGS UPGRADE FROM ENCORE	COMM@WK	COMMUNICATE AT WORK
DNGRP 20K/P	DONGLE 20,000 PAGE PACK	EVAL	EVALUATION COPY
LE	Limited Edition	LE/PSE	Upgrade from Limited Edition or PSE
NACT	NON-ACTIVATION	NACT W/ SN	NON-ACTIVATION WITH SERIAL NUMBER
OEM AFFILIAT	UPSELL OEM AFFILIATE	OEM LE TO	UPGRADE OEM FROM PREMIERE LE TO PREMIERE PRO FULL
OEM LE TO FULL	UPGRADE OEM FROM PREMIERE LE TO PREMIERE PRO FULL	OEM LE2FULL	UPGRADE OEM FROM PREMIERE LE TO PREMIERE PRO FULL
PERS	PERSONAL	PGMP TO IDS	UPGRADE FROM PAGEMAKERPLUS
PRO to PRO	UPGRADE FROM PROFESSIONAL TO PROFESSIONAL	Product Code, CUS SPT	Upgrade From Product For Customer Support
PUB KIT	PUBLISHER KIT	REF GUIDE	INCLUDES TYPE REFERENCE GUIDE
RES	RESELLER	RES 2B	RESELLER W/PACKAGING CHANGE
RET	RETAILER	RET 2B	RETAILER W/PACKAGING CHANGE
RET LE2FUL	UPGRADE FROM PREMIERE LE TO PREMIERE PRO FULL	SONY STD TO F	UPGRADE FROM SONY STANDARD TO FULL
STD to PRO	UPGRADE FROM STANDARD TO PROFESSIONAL	STD to STD	UPGRADE FROM STANDARD TO STANDARD
STUDENT	STUDENT VERSION	T&B	TRY AND BUY
T&D	TRY AND DIE	TRDSHW	Tradeshow
TT	SET INCLUDES TOTAL TRAINING	USER GRP	USER GROUP
WAREHOUSE	WAREHOUSE FOR RETAILERS	ZEND	ZEND
100/100 LNX	100 Users/100 Linux	100/100 SUN	100 Users/ 100 Solaris
100/100 WIN	100 Users/100 Windows		

Additional Detail

Code	Description	Code	Description
100/UNLMTD LNX	100 Users to Unlimited Users upgrade Linux	**100/UNLMTD SUN**	100 Users to Unlimited Users upgrade Solaris
100/UNLMTD WIN	100 Users to Unlimited Users upgrade Windows	**100K/PP**	Dongle Pack 100K = 100,000 PP=Print Processor
10PACK	10 users/10 per pack	**AN UNL 1CONTACT**	An unlimited/ one contact
FR 8/9	From version 8.0 & 9.0	**FROM 8.0**	From version 8.0
PERSONAL	Personal	**PR-PR**	Upgrade from Professional to Professional
PRO-PRO	Upgrade from Professional to Professional	**SOLARIS**	Solaris Platform
ST-PR	Upgrade from Standard to Professional	**ST-ST**	Upgrade from Standard to Standard
STD-PRO	Upgrade from Standard to Professional	**STD-STD**	Upgrade from Standard to Standard
TYPE REF GUIDE	Type Reference Guide	**UNLMTD LNX**	Unlimited Linux
UNLMTD SUN	Unlimited Solaris	**UNLMTD WIN**	Unlimited Windows
AN UNL	Unlimited 3 Contacts	**ST-ST RET**	Upgrade from Standard to Standard Retail
PR-PR RET	Upgrade from Professional to Professional Retail	**ST-PR RET**	Standard to Professional Retail
MB	Mini-Box	**PRM/AE/PS**	Upgrade to DVA Suite from Premiere, Premiere Pro, After Effects or Photoshop